

CITY OF MILWAUKEE

2016 APR 15 A 11:36

BUSINESS IMPROVEMENT DISTRICT #4
(Mitchell Street Business)

CITY CLERK'S OFFICE

Board of Directors Meeting
April 21, 2016 - 12 Noon
823 W. Historic Mitchell St., Milwaukee WI 53204

AGENDA

1. Call Meeting to Order - 12 Noon; Introduce Guests:
 - Vanessa Llanas – City of Milwaukee “Keep the Change” Initiative
 - Ken Gales – DCD – “Earn & Learn” Program
 - Melissa McGonegle – Stellar Collegiate Charter School
2. Review and Accept March 17, 2016 Meeting Minutes
3. Review and Accept March 2016 Financial Statements
4. Executive Director's Report
5. Old Business
 - a. Project Updates: Gerald Ignace Health Clinic; Modjeska Theatre
 - b. Committee Reports by Committee Chairpersons:
 - Executive; Safety; Design/Communications/ Business Information;
 - Business Development/Real Estate; Marketing/Promotion;
 - Nominating; Public Art; Welcome New/Visit Current/ Merchants;
 - Historic Mitchell Street Revitalization; "Mitchell Street Days;"
 - Finance Committee; Forest Home Library Relocation Ad Hoc
 - c. Newspaper Advertising Merchant Co-Op Plan: El Conquistador
 - d. 2016 Strategic Planning Committee – Report
 - e. Trak Sports Store – 1104 W. Historic Mitchell Street - Update
 - f. 2016 Sun Fair Committee - Report
 - g. ID Banners; Treescaping; Medians; Litter Containers
6. New Business
 - a. Comments from the Alderman
 - b. Other New Business
7. Adjournment